

## WENJING PAN

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### EDUCATION

- Ph.D.**      **University of California, Davis** (anticipated July, 2018)  
Major area: Interpersonal Communication  
Minor areas: Health Communication, Communication Networks  
Dissertation: *Social support, social capital, and health outcomes of online depression forum users*  
Committee:  
Bo Feng (Associate Professor, UC Davis)  
Cuihua (Cindy) Shen (Associate Professor, UC Davis)  
Jorge Peña (Associate Professor, UC Davis)
- M.A.**      **Beijing Forestry University** (2010)  
Major area: Linguistics  
Thesis: Pragmatic Failure in Business Negotiation  
Major Professor: Li Jian
- B.A.**      **Beijing Forestry University** (2007)  
Major area: International Business and Trade

### HONORS & AWARDS

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|------|------------------------------------------------------------------------------------------------------------------------|
| 2017 | <i>Provost's Dissertation Year Fellowship.</i> Graduate Studies, College of Letters and Sciences, UC Davis. \$43145.50 |
| 2017 | <i>CityU Summer School' 17 Fellowship.</i> Department of Media and Communication, City University of Hong Kong.        |
| 2016 | <i>Dissertation Research Support Award.</i> Department of Communication, UC Davis. \$1000.00                           |
| 2016 | <i>Graduate Student Travel Award.</i> Graduate Studies, UC Davis. \$1000.00                                            |

## PUBLICATIONS

### Referred Journal Articles

- Pan, W.**, Feng, B., & Wingate, V. S. (2017). What you say is what you get: How self-disclosure in support-seeking affects language use in support-provision in online support forums. *Journal of Language and Social Psychology*. Advance online publication. doi:0261927X17706983
- Pan, W.**, & Peña, J. (2017). The exposure effects of online model pictures and weight-related persuasive messages on women's attitudes toward weight loss. *Journal of Health Communication*. Advance online publication. doi:10.1080/10810730.2017.1367339
- Pan, W.**, Shen, C., & Feng, B. (2017). You get what you give: Understanding reply reciprocity and social capital in online health support forums. *Journal of Health Communication*, 22, 45-52.
- Ho, C. L., **Pan, W.**, & Taylor, L. D. (2017). Disclosure pattern of the public's stigma of HIV-testing on online HIV forums: Self-stigma and the unspoken. *Journal of Psychosocial Nursing and Mental Health Services*. Advance online publication. doi:10.3928/02793695-20170905-01
- Peña, J., & **Pan, W.** (2016). Words of advice: Exposure to website model pictures and online persuasive messages affects the linguistic content and style of women's weight-related social support messages, *Computers in Human Behavior*, 63, 208-217.

### Manuscripts under Review

- Feng, B., Jang, J., **Pan, W.**, Li, S., & Wang, Q. (2017). Comparing the effect of argumentation and facework on Americans and Chinese' responses to advice in supportive interactions. Paper submitted to *Asian Journal of Communication*.

### Manuscripts in Preparation

- Pan, W.**, Feng, B., Wingate, V. S., Pollock, P. S., & Li, S. (in progress). *Out of Sight, Out of Mind?: The effect of perceived anonymity and self-disclosure depth in support-seeking posts on quality of received support*.
- Pan, W.**, & Peña, J. (in progress). *Looking down on others to feel good about the self: The exposure effects of online model pictures on men's self-esteem*.
- Wingate, V. S., Feng, B., Jang, J., **Pan, W.**, Kim, C., & Pollock, S. (in progress). *The influence of self-disclosure in online support seeking on quality of received advice*.

## CONFERENCE PAPERS AND PRESENTATIONS

- Kasra, M., Shen, C., **Pan, W.**, Benefield, G., Zhou, Y., & O'Brien, J. (2017, October). *Detecting fake images online*. Paper to be presented at the Annual Conference of Association of Internet Researchers (AOIR). Tartu, Estonia.
- Pan, W.**, & Peña, J. (2017, November). *Looking down on others to feel good about the self: The exposure effects of online model pictures on men's self-esteem*. Paper to be presented at the NCA 103rd Annual Conference. Dallas, Texas.
- Wingate, V. S., Feng, B., Jang, J., **Pan, W.**, Kim, C., & Pollock, S. (2017, November). *The influence of self-disclosure in online support seeking on quality of received advice*. Paper to be presented at the NCA 103rd Annual Conference. Dallas, Texas.
- Pan, W.**, Feng, B., & Wingate, V. S. (2016, November). *What you say is what you get: How self-disclosure in support-seeking affects language use in support-provision in online support forums*. Paper presented at the NCA 102nd Annual Conference, Philadelphia, Pennsylvania.
- Pan, W.**, & Peña, J. (2016, June). *The effect of model pictures and weight-related persuasive messages on online forum users' weight loss intentions and attitudes*. Paper presented at the ICA 66th Annual Conference, Fukuoka, Japan.
- Peña, J., & **Pan, W.** (2016, June). *Words of advice: exposure to website model pictures and online persuasive messages affects the linguistic content and style of women's weight-related social support messages*. Paper presented at the ICA 66th Annual Conference, Fukuoka, Japan.
- Pan, W.**, & Shen, C., (2015, November). *Reply dynamics and social capital in online support forum: A network analysis approach*. Paper presented at the NCA 101st Annual Conference, Las Vegas.
- Pan, W.**, Jiang, K., Wang, Y., Barnett, G. A., & Feng, B. (2015, June). *What do people say when they post and comment in online depression forum: A semantic network analysis*. Paper presented at the XXXV Sunbelt Conference of the International Network for Social Network Analysis (INSNA). Brighton, UK.
- Feng, B., **Pan, W.**, Jang, J., & Li, S. (2015, July). *Comparing the effects of argumentation and facework on Americans and Chinese' responses to advice in supportive interactions*. Paper presented at the IAICS & CAFIC Conference, Hong Kong.

## OTHER COLLABORATIVE RESEARCH PROJECTS

*Graduate Student Researcher.* (Fall 2015 – present)

Sponsored by NSF: EAGER-COLLABORATIVE

This interdisciplinary project aims to understand how manipulated images influence people's credibility judgement. Professor James O'Brien (UC Berkeley, computer science) develops computer imaging forensic software. Professor Mona Kasra (University of Virginia, digital media design) designs digital images to test in experiments. Professor Cuihua (Cindy) Shen (UC Davis, communication) designs experiments to test how manipulated images influence people. As a graduate student researcher funded by this grant, I am in charge of experimental design, survey questionnaire design, data collection, and data analysis.

FACEBOOK "Mypersonality.org" project. (Winter 2016 – present)

This collaborative project investigates how network and personality similarity predict language similarity. This project uses big data collected from Facebook to test hypotheses related to social networks, social capital, language use, and homophily. My main responsibility includes literature review, data cleaning, data generating, and analysis.

## TEACHING EXPERIENCE

*Interpersonal Communication* – Large Lecture Teaching Assistant. This course is an upper division course for communication major students. This course is an introduction to theories in the area of interpersonal communication. This course focuses on concepts, theories, and competencies relevant to interpersonal communication. Attended lectures, co-developed tests, graded students' journals and assignments. (Spring 2014)

*Interpersonal Communication Competence* – Large Lecture Teaching Assistants, Discussion Instructor, and Primary Instructor. This course is designed as a general communication class for all major students. It focuses on communication in interpersonal context. Students participate in simulations and experiential exercises. Attended lectures, co-developed tests, lead discussion activities. As the primary instructor in summer session, I have also developed syllabus, prepared teaching materials, developed discussion activities, and designed tests for the class. (Fall 2014; Winter 2014; Spring 2015; Summer Session 2015)

*Empirical Methods in Communication* – Large Lecture Teaching Assistant and Discussion Instructor. This course is an upper division method class designed for communication major students. It focuses on social scientific research methods employed in communication studies. Topics included research design, measurement, sampling, questionnaire construction, survey, experimental design, content analysis, and qualitative field methods. Attended lectures, co-developed tests, developed and led discussion activities, graded assignments. (Fall 2015)

*Communication Theories* – Large Lecture Teaching Assistant and Discussion Instructor. This course is an upper division theory class designed for communication major students. It focuses on forms, functions, development, and testing of communication theories, with an emphasis on social scientific approaches. Survey and comparison of significant micro and macro theories and

models of face-to-face and mediated communication are included in the class. Attended lectures, co-developed tests, developed and led discussion activities, graded assignments. (Winter 2016)

*Computer-mediated Communication* – Large Lecture Teaching Assistant. This course is an upper division research class designed for communication major students. It examines how new technologies impact interpersonal interactions. Course topics included impression formation and impression management, online deception, language and technology, Internet anonymity, and the interpersonal uses of dating tools and social networking sites. Attended lectures, co-developed tests, graded students' journals and assignments. (Spring 2016)

*Organizational Communication* – Large Lecture Teaching Assistant. In this class, organizational communication theories and practices are examined with an emphasis on the use of effective communication strategies for achieving organizational goals. Attended lectures, co-developed tests, and graded students' assignments. (Fall 2016, Spring 2017)

*Intercultural Communication* – Large Lecture Teaching Assistant. This course focuses on major concepts and theories of intercultural communication, topics include cultural similarities and differences in verbal and nonverbal communication, dimensions of cultural variations, barriers to intercultural communication, and intercultural communication competence. Attended lectures, co-developed tests, graded students' assignments, and guest-lectured. (Winter 2017)

## OTHER WORK EXPERIENCE

*Foreign Currency Specialist.* Bank of China, Beijing. (2010 – 2012)

*Intern.* CAIJING Magazine, Beijing. (2009)

*Summer Intern and Team Leader.* Summer Work and Travel USA Program, Los Angeles. (2008)

*Intern.* United Educational and Culture Exchange Program, Beijing. (2008)

## ACADEMIC PREPARATION

### Communication Theory

CMN 201	Communication Theory	George Barnett
CMN 202	Communication Theory Construction	George Barnett
CMN 230	Social Interaction Theory and Research	Bo Feng
CMN 250	Mediated Communication Theory	Narine Yegiyan
CMN 252	Computer-Mediated Communication	Jorge Peña
CMN 281	Complex Social Systems	Martine Hilbert
CMN 283	Social Networks	Cuihua Shen

### Methods

CMN 203	Scientific Methods	Nicholas Palomares
CMN 210	Experimentation: Methodology and Statistical Analyses	Nicholas Palomares
CMN 211	Survey Research Methods	Jaeho Cho
PSC 204A	Statistical Analysis of Psychological Experiments	Emilio Ferrer
PSC 204B	Causal Modelling of Correlational Data	Keith Widaman
PSC 204D	Advanced Statistical Inference	Shelley Blozis
PSC 205A	Applied Multivariate Analysis	Emilio Ferrer
PSC 290	Data Simulation (Monte Carlo Simulation)	Shelley Blozis

### **Pedagogy**

CMN 396	Teaching Assistant Training	John Theobald
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## **TECHNICAL SKILLS**

### **Research Methods**

Experimental design, surveys, statistical analysis, social network analysis, archival and log data analysis

### **Software**

Experienced: *Qualtrics, SPSS, R, Gephi, LIWC, UCINET, NetLogo*  
Some Experience: *SAS, SPSS Amos, Python, SQL*

## **MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS**

International Communication Association (ICA)  
International Network of Social Network Analysis (INSNA)  
National Communication Association (NCA)  
The Association for Chinese Communication Studies (ACCS)

## **PROFESSIONAL AND COMMUNITY SERVICE**

*Poster Session Presenter*, Scholar to Scholar session at the NCA 102<sup>nd</sup> Annual Conference. (November, 2016)

*Guest Lecture*, CMN123 Intercultural Communication, Communication Department. (March, 2017)

*Volunteer*, Communication Department Recruitment Event. (Fall 2016)

*Volunteer*, Communication Department Recruitment Event. (Fall 2015)